



Camp Office
11615 Hesby Street
N. Hollywood, CA 91601
T (818) 754-0312
F (818) 754-0377
www.campdelcorazon.org



CAMP del CORAZON
FAMILY
FESTIVAL 5k

September 19, 2017

Dear Friends,

On behalf of Camp del Corazon, we are pleased to invite you to support the upcoming **Family Festival 5k** benefiting Camp del Corazon.

Camp del Corazon was founded in 1995 with the idea of creating a place for children who are living with heart disease to feel normal, not singled out from their peers, and to be able to participate in activities that they wouldn't otherwise have the opportunity to. This summer, we brought 372 deserving children with congenital heart disease to Camp del Corazon (a new record!), in addition to our Annual Educational Symposium and our P.A.C.E. program for young adults with CHD transitioning into adulthood.

Camp del Corazon has been serving children and families affected by CHD for more than 22 years and is regarded as a leader in the community here in Southern California. We raise all of the needed funds to send our kids to camp so that these experiences are absolutely free for our families. The Family Festival 5k is both a festival and reunion for our families, as well as a fundraiser to support our programs. We are expecting more than 250 people at the Family Festival!

Saturday October 21, 2017

8:00am - 8:45am - 5k Race Participants Registration

9:00am - 5k Start

10:00am - 3:00pm - Family Festival Festivities!

What: A fundraiser, a 5k, a festival, a Camp del Corazon reunion!

Who: Everyone is invited to participate - campers (old, new and prospective), counselors, staff, CHD families, the community, friends, 5k enthusiasts!

Where: North Hollywood Park – corners of Tujunga and Magnolia in North Hollywood, CA 91601

We would like to invite you to participate in this esteemed event as a sponsor for the day.

Please refer to the attached for sponsor levels available. To confirm your sponsorship, please return the enclosed Sponsor form via email to kristina@campdelcorazon.org. If you have any questions or would like to discuss the Family Festival 5k in more detail, please contact us by phone at 818-754-0312. We thank you sincerely for your time and consideration.

Sincerely,

Kristina Wallace
Director of Development and Operations
Camp del Corazon

Kevin Shannon, M.D.
Co-Founder/President
Mattel Children's Hospital at UCLA
Director Pediatric Electrophysiology

Tom Arnold
Actor

James Russell Barlow Coelho, Esq.
Astor & Phillips

Thomas Klitzner, M.D., Ph.D.
Mattel Children's Hospital at UCLA
Director Pediatric Cardiology

Christina Kounelias
EVP
Worldwide Marketing and
Communications

Dan Levi M.D.
UCLA School of Medicine
Interventional Pediatric Cardiologist

Jennifer Levi

Michael Paseornek
Lionsgate Entertainment

Joel McHale
Actor

Carl Schuster
CEO
Wolfgang Puck Catering

Lisa Knight, R.N.
Executive Director



CAMP DEL CORAZON

FAMILY FESTIVAL sk

SPONSORSHIP AGREEMENT

COMPANY NAME

NAME OF PERSON RESPONSIBLE FOR EXHIBIT INFORMATION or SPONSORSHIP

MAILING ADDRESS

CITY, STATE, ZIP COUNTRY

EMAIL ADDRESS

TELEPHONE

<u>Event Sponsor Levels</u>	<u>Check Your Level</u>	<u>T-Shirt Sponsor Levels</u>	<u>Check Your Level</u>
Underwriting Sponsor	\$10,000 _____	Gold T-Shirt Sponsor	\$200 _____
Event Sponsor	\$2,000 _____	Silver T-Shirt Sponsor	\$100 _____
Game Booth Sponsor	\$200 _____	Bronze T-Shirt Sponsor	\$50 _____

Underwriting Sponsors: Your company name will appear over the logo on all materials/signage, t-shirts, and website. A 6 foot table and pop-up is also available to you if you would like to exhibit at the event. You can also choose where you would like your table placement. We will also announce your sponsorship on our Facebook pages with links if desired.

Event Sponsors: Your company name will appear in the featured list of sponsors (with levels) for the events on all materials/signage, t-shirts, and website. A 6 foot table and pop-up is also available to you if you would like to exhibit at the event. We will also announce your sponsorship on our Facebook pages with links if desired.

Game Booth Sponsors: Your company name will appear in the featured list of sponsors (with levels) for the events on all materials/signage, t-shirts, and website – as well as on a sign at a Game Booth

* All levels are recognized on all Family Festival materials, collateral, marketing and website.

* All sponsorships are fully tax-deductible. TAX ID Number: 95-4599670

* Please make checks payable to: Camp del Corazon

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818-754-0312; kristina@campdelcorazon.org

campdelcorazon.org/famfest.html